

GAP iNTERDISCIPLINARITIES A Global Journal of Interdisciplinary Studies (ISSN - 2581-5628) Impact Factor: SJIF - 5.047, IIFS - 4.875 Globally peer-reviewed and open access journal.



INDEX

| SR.NO. | TITLE | AUTHOR | PAGE |
|--------|---|--|---------|
| 1 | A BRIEF HISTORY OF INDIAN FOREIGN POLICY | Dr. Meetu | 1-5 |
| 2 | INVESTIGATING EASE OF DOING BUSINESS IMPROVEMENTS IN SUB-SAHARA AFRICA | Dr. Niyungeko Antoine | 6-14 |
| 3 | PHYTOTOXIC EFFECT OF AQUEOUS EXTRACTS OF DIFFERENT PLANT PARTS OF SPHAERANTHUS INDICUS ON GERMINATION AND SEEDLING GROWTH OF ELEASINE CORACANA | B. A. Kumbhar and P. J. Dabgar | 15- 19 |
| 4 | COUNSELLING SKILLS AND TECHNIQUES | Ms Foram A. Patel | 20-23 |
| 5 | A STUDY OF FINANCIAL PERFORMANCE OF NTPC LTD USING DUPONT ANALYSIS | Dhruti G Jani | 24-28 |
| 6 | "REPERCUSSIONS OF COVID - 19 PANDEMIC ON DIGITAL PAYMENT SYSTEM IN SURAT CITY" | Ms. Janvi Pethani and Mrs. Rency Desai | 29 - 34 |
| 7 | "A STUDY OF STRESS MANAGEMENT PRACTICES AMONG WORKING WOMEN IN SURAT CITY." | Mrs. Rency Desai, Mrs. Priti Mehta and Dr. Jaydip chaudhari | 35-37 |
| 8 | EMERGING SMART TECHNOLOGY FOR SUSTAINABLE DEVELOPMENT | Amit Singh and Sarthak Saxena | 38-40 |
| 9 | TO STUDY THE INFLUENCE OF HINDI TIKTOK APPLICATION ON THE YOUTH OF MUMBAI | Prof. Sudha Ravishankar and Ms. Madhuri Malhotra | 41-48 |
| 10 | A STUDY ON SHIFT IN CONSUMER MINDSET AMONGST RESTAURANT-GOERS IN MUMBAI WITH THE RISE OF NEW MEDIA | Prof. Nikita Hiwalkar and Ms. Rajvi Chheda | 49-53 |
| 11 | TO STUDY THE INFLUENCE OF INDIAN ORGANIC BEAUTY BRANDS ON YOUNG WOMEN VIA INSTAGRAM MARKETING | Prof. Sudha Ravishankar and Ms. Aditi Dhekle | 54-60 |
| 12 | TO STUDY THE EFFECT OF DISCLAIMERS IN ENGLISH PRINT ENTERTAINMENT MAGAZINE ADVERTISING, ON THE BUYING BEHAVIOR OF YOUNG ADULT INDIAN READERS | Dr. Manjula Srinivas and Ms. Harshita Jaswani | 61-66 |
| 13 | TO ANALYZE IMPACT OF BEAUTY PRODUCT ADVERTISEMENTS V/S BEAUTY BLOGGERS' REVIEWS OF SAME PRODUCT, ON PURCHASE DECISION OF CONSUMER | Prof. Surya V. Gune and Ms. Shalini Sur | 67-86 |
| 14 | LOCALIZING THE SUSTAINABLE DEVELOPMENT GOALS: A STUDY OF GUJARAT | Dr. Pranjali S. Dighe and Ms. Navaneeta Majumder | 87-94 |